

Capital Executive LLC

Portfolio Management Business Development Corporate Strategy Global Perspective

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Private Public Partnership

The United States of America is the richest nation in the world even though it steadfastly refuses to efficiently utilize the labor and capital resources of the nation. Too many people worry too much about the weakness in the other side of the argument. Essentially, they fail to recognize the strength within each side of the argument.

It's time for the United States of America to come together as a Nation and form a massive Private Public Partnership with Corporate America, tasked with building the Infrastructure of the United States of America – like alternative energy and advanced communication.

To illustrate an example, according to Bloomberg, screening the Communication Services and Information Technology organizations domiciled in the USA with a market capitalization greater than \$1B, the most recent balance sheet data indicate ~\$1.2T in cash and marketable securities. This is a staggering amount of investment capital, sitting idle on the balance sheet of Corporate America.

President-Elect Biden, you can break up the large, technology organizations, and you can tax and regulate wealth (American Success) to death. Or ... you can bring this nation together under common ground.

Think Outside the Box!

Thesis: "We (the United States of America) need an advanced, comprehensive, communication system that efficiently provides high-quality, broadband, internet service to everyone." Furthermore, as a beacon of freedom, we must efficiently connect our Nation to the World.

How do you finance it?

The United States of America can efficiently utilize the enormous potential of the \$1.2T in investment capital, sitting idle on the balance sheet of Corporate America. Use the strongest, deepest capital markets in the world to not only build the Communication Infrastructure of the United States of America but also generate an attractive Return on Investment for all stakeholders: labor, capital & organization.

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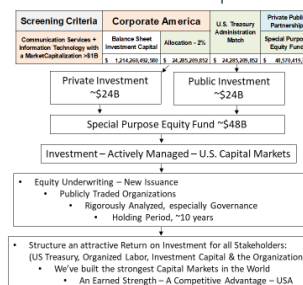
Structure: Corporate America invests a negotiated percentage of the \$1.2T into a Special Purpose Equity Fund (SPEF), traded on the U.S. Capital Markets. Through the U.S. Treasury, the United States of America matches the investment from Corporate America into the same SPEF, tasked with underwriting the equity investment into publicly traded organizations, demonstrably satisfying some of the communication need within our nation.

Underwriting: The capital markets of the "free world" have been underwriting equity investments for centuries. Use the strength of this free market to underwrite our Thesis.

An efficient, reputable, investment management organization could actively manage the SPEF by having developed demonstrable expertise in underwriting (structuring) both debt and equity investments across the capital structure of a publicly traded organization.

We have a golden opportunity to come together as a Nation.

Common Ground Investment Capital Organized Labor



- Define the Minimum(s)
 - Wages / Benefits
 - Tiered Skills
 - Required to Build the Thesis
 - Expand the Middle-Class

The Incentive

- The U.S. Treasury creates a Special Purpose Debt Fund to work in tandem with the Special Purpose Equity Fund. Active management underwrites the same organization for both debt and equity.
- For every dollar underwritten as an equity investment, the organization would receive \$5 from the Special Purpose Debt Fund.

The Audit

- When hiring, contracting or subcontracting to build the Thesis, the underwritten organization must adhere to the minimum Wage and Benefit scale defined by organized labor.
- If it adheres to the scale, the debt turns into a stimulus grant.

President-Elect Biden, you can work with Organized Labor to define the minimum wage and benefit level for each tier of skills required to build the Communication Infrastructure. In doing so, we could expand the middle-class by creating well-paying jobs while structuring an attractive Return on Investment for all stakeholders, including the U.S. Treasury. Furthermore, by incenting private, investment capital with public, fiscal stimulus, the economic multiplier within our nation would be extremely efficient at creating societal benefits like Franklin D. Roosevelt's "new deal."

Respectfully,
Ken Copley
Capital Executive LLC

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