

Capital Executive LLC

Portfolio Management Business Development Corporate Strategy Global Perspective

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The United States of America (Government) must develop a better way to finance the infrastructure “needs” of our nation. Over the last 250 years, we’ve built the strongest, deepest capital markets in the world. However, our nation only uses the debt market to finance infrastructure. Tax and Borrow – mired in the same old, political arguments.

It’s time for the Government to come together as a nation and form a massive Public Private Partnership with Corporate America, tasked with efficiently financing infrastructure within our nation: e.g., roads, bridges, water, semiconductor production, alternative energy, efficient transportation, and advanced communication (broadband).

According to Bloomberg, screening publicly traded organizations domiciled in the United States with a market capitalization greater than \$1B, the most recent balance sheet data indicate ~\$8.1T in cash and marketable securities. This represents a staggering amount of investment capital, sitting idle on the balance sheet of Corporate America.

President Biden, you can break up the large technology organizations, and you can tax and regulate wealth (American Success) to death. Or ... you can bring this nation together under common ground.

Think Outside the Box!

Thesis: The United States of America must strengthen the infrastructure of our nation. Arguably, as a beacon of freedom, the United States of America must develop and maintain the most advanced infrastructure in the World.

The Question: “how do you efficiently finance (pay for) it?”

Start utilizing the enormous potential of the \$8.1T of investment capital sitting idle on the balance sheet of Corporate America. The United States of America (Government) can creatively use the U.S. Capital Markets to underwrite and finance the investment thesis, utilizing both debt and equity. The U.S. Capital Markets offer the greatest liquidity in the world. And this liquidity provides the formal structure to create (generate) an incredibly attractive Return on Investment (ROI) for all stakeholders, including organized labor, Corporate America, and the U.S. Treasury.

Public Private Partnership

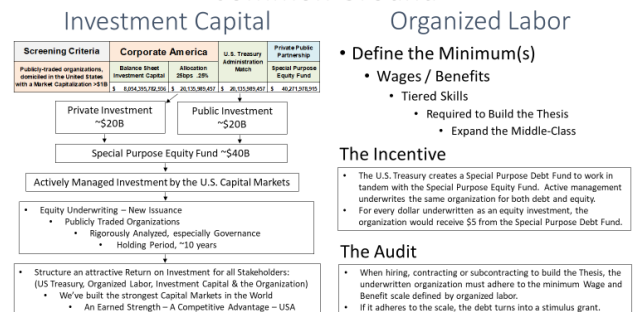
Structure: e.g., Corporate America invests 25bps (.25%) of the \$8.1T into a Special Purpose Equity Fund (SPEF) offered in the U.S. Capital Markets. The U.S. Treasury matches the investment from Corporate America into the same SPEF. And this fund will be tasked with underwriting equity investments into publicly traded organizations, demonstrably satisfying some of the infrastructure “need” within our nation.

Underwriting: The capital markets of the free world have been underwriting equity investments for centuries. Use the strength of this free market to underwrite our thesis.

In fact, an efficient, reputable, investment management organization(s) could actively manage the SPEF by having developed demonstrable expertise in underwriting (structuring) both debt and equity investments across the capital structure of a publicly traded organization.

We have a golden opportunity to come together as a nation.

Common Ground



By working with organized labor to define the minimum wage and benefit level for the tiered skills required to dramatically improve our infrastructure, you can expand the middle-class by creating well-paying jobs. Synergistically, if you incentivize private, investment capital to work alongside public, fiscal stimulus, you can more efficiently finance the investment thesis of our nation. You can also create an extremely effective economic multiplier within our nation ... one that produces societal benefits greater than the “new deal” of Franklin D. Roosevelt and one that generates productivity gains which surpass the recent success of China!

Respectfully,
Ken Copley
Capital Executive LLC