

Portfolio Management
Business Development
Corporate Strategy
Global Perspective

Ken Copley

21 Desert Juniper LN
Henderson, NV 89011
515-314-2487

kencopley@capitalexecutive.net



The United States of America (Government) must develop a better way to finance the infrastructure “needs” of our nation. Over the last 250 years, we’ve built the strongest, deepest capital markets in the world. However, our nation only uses the debt market to finance infrastructure. Tax and Borrow – a strategy mired in the stale arguments from both political parties.

Arguably, the Chinese have engineered vigorous economic growth (partially) because the Private sector and the Public sector work together more effectively (efficiently) than the current Private / Public relationships developed in the United States of America. To finance the infrastructure “needs” of the Chinese nation, the Government utilizes both components of the capital markets: debt and equity. The Government strategically provides equity capital to industries critical to the development of the nation. Effectively, the Chinese use the formal structure of the capital markets to generate an incredibly attractive return on its equity investment in these critical industries. Therefore, by utilizing both the debt and equity components of the capital markets, the Chinese efficiently finance the cost of infrastructure.

I’d like to briefly describe an investment methodology – a strategy to produce a more effective (efficient) way to finance infrastructure in the United States of America. Most of us recognize the need within our nation, but we’ve struggled to implement a sustainable solution. To be effective (efficient), we must utilize both components of the capital markets (debt and equity) to finance infrastructure within our nation.

Please examine my short argument about the United States of America (Government) forming a Private Public Partnership with Corporate America. I recently published this argument using the investment research distribution platforms of Bloomberg, Refinitiv (Thomson Reuters), FactSet and S&P Global under the primary ticker (BLK), BlackRock Inc. These distribution platforms reach deep into the capital markets – where argument strength ultimately determines the level of penetration. I’m confident my argument will naturally penetrate the deepest capital markets in the world. In addition, I published this argument on the Capital Executive LLC website under Strategy – BLK, BlackRock Inc.

If the United States of America expects to successfully compete against China (long-term), then the nation must develop a better way to finance infrastructure. My argument briefly describes the structure of a Private Public Partnership between Corporate America and the United States Government which utilizes both components of the capital markets (debt and equity) to efficiently finance infrastructure.

Respectfully,
Ken Copley
Capital Executive LLC